

Attorney's Docket No.: 06618-120002  
Client's Ref. No.: CIT 2580-D1

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Applicant: Goodman et al.  
Serial No.: 09/528,479  
Filed: March 17, 2000

Art Unit : 2614  
Examiner : Michael W. Hoye

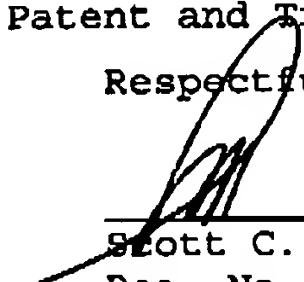
**Title : TELEVISION ADVERTISING AUTOMATED BILLING SYSTEM**

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Attached to this facsimile communication cover sheet is  
Amendment and Response to Final Office Action faxed this 28<sup>th</sup> day  
of April, 2005 to the United States Patent and Trademark Office.

Respectfully submitted,

Date: April 28, 2005

  
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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APR 28 2005

Applicant : Rodney M. Goodman et al. Art Unit: 2614  
Serial No.: 09/528,479 Examiner: Michael W.  
Filed : March 17, 2000 Hoye  
Title : TELEVISION ADVERTISING AUTOMATED BILLING SYSTEM

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION

In response to the Office action mailed January 28, 2005,  
please amend the application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 4 of this paper.

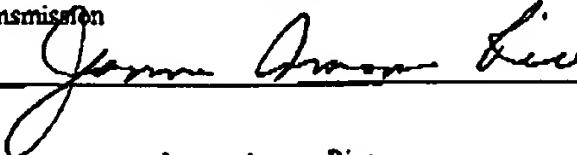
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I hereby certify that this correspondence is being transmitted by facsimile to the Patent and Trademark Office on the date indicated below.

Date of Transmission

April 28, 2005

Signature



Jeanne Armour-Rice

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